



# Intro to Website Accessibility Best Practices **Checklist**

Website accessibility refers to the design and development best-practices that all users need to interact with a website. The most widely accepted standards for website accessibility are the Web Content Accessibility Guidelines (WCAG) 2.0. For a website to comply with WCAG best practices, it must be perceivable, operable, understandable, and robust.

Following WCAG helps you address factors to make your website more accessible for everyone. Use this checklist to start assessing the baseline accessibility of your website.

## Perceivable

Information and user interface components must be presentable to users in ways users can perceive

- Text alternatives are available for non-text content
- Color, contrast, and text size make it easy for users to distinguish content on the page
- Information is presented in different ways without losing meaning

## Operable

User interface components and navigation must be operable.

- All website functionality is operable through the keyboard
- Pages display content titles, section headers, and labels to ensure navigability
- Content doesn't cause seizures or physical reactions due to things like flashing

## Understandable

Text content must be readable and understandable.

- Pages are written in a readable language, not computer code or symbols
- Labels or instructions are provided when content requires user input
- Navigational mechanisms are repeated on multiple web pages

# Robust

Compatibility with current and future user agents, including assistive technologies must be maximized.

- Elements should have start and end tags and shouldn't contain duplicate attributes
- Markup languages (like HTML) are used in a way that fully conforms to their specifications
- Title attribute is used to frame and iframe elements so users know where they are on a page

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