



AMPLIFY YOUR IMPACT.

Say hello to the G5 Intelligent Marketing Cloud.

Powered by cross-channel data and activated by AI, the Intelligent Marketing Cloud optimizes your marketing investment – and gets smarter all the time.



Monitor activities across all channels.



Easily manage spending.



Gain meaningful insights into customer behavior.



Engage customers with 1:1 personalized journeys.



Automatically optimize campaigns for best ROI.

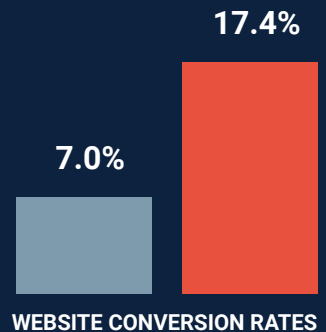


Know who to call first with Intelligent Lead Scoring.

The proof is in the performance.

We empower real-estate marketers to be better and do better every day. In fact, the Intelligent Marketing Cloud outperforms other real-estate digital marketing solutions by

2.5x



Get started on any channel.



SEO

Make sure you're found amidst the ever-changing complexity of search.



DIGITAL ADVERTISING

Continuously optimize strategies based on performance data and goals.



MOBILE / WEB

Convert more prospects through beautiful, high-performing online experiences.



REPUTATION AND SOCIAL

Manage online communities and reviews in one single location.



ANALYTICS

Gain visibility into the campaigns and keywords that drive conversions.